

VINICIUS SARAIVA ANDRADE

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Access my website vinicius.pm for more information.

WORK EXPERIENCE

Product Manager at iBanFirst S.A.

Paris (France) – On-site | Oct. 2022 – Today

- iBanFirst is a FinTech that offers International Payments and FX services to enterprises
- Responsible for end-to-end product development of web platform and mobile app
- Lead projects on authentication (cybersecurity), open banking, hedging, structured financial products, and user experience
- Perform discovery, user research, workshops, define MVPs, and manage cross-functional stakeholders across commercial, operations, marketing, legal, and technical teams
- Manage the product roadmap, prioritizing features based on business impact and customer feedback
- Developed an AI-based tool to perform high-quality automatic translation of web platform
- Collaborate with tools like JIRA, Productboard, Fullstory and Metabase (data analytics), and Figma
- Drive delivery through Scrum and SAFe (Scaled Agility) frameworks
- Perform regular presentations to 200+ colleagues (including technical teams and leadership) on product vision and roadmap

Strategy & Consulting Intern at Accenture Innovation Center

Milan (Italy) – On-site | Feb. 2022 – Aug. 2022 (received an offer)

- Performed market analysis, research on the latest technological products, and scouting of innovative startups
 - Organized an online risk management training on chargeback, risk rules definition, 3DS, and fraud using a payment service provider platform and API
 - Analyzed cryptocurrency acceptance in the Fashion & Luxury market and risks for retailers
 - Prepared an RFI response regarding E-POS worldwide implementation strategy

Product Summer Analyst at Stone Co.

São Paulo (Brazil) - Remote | Jun. 2021 – Sep. 2021 (received an offer)

- Led a project to structure Stone's (NASDAQ: STNE) Open Banking Payments API partnership offer
 - Analyzed the recently approved Open Banking regulation, API platform providers in Brazil and USA, and identified product limitations
 - Developed a partnership offer and structured a roadmap for ongoing product development

IT & LANGUAGES

- PSPO I Professional Scrum Product Owner Certification
- SAFe 6.0 PMPO Product Management Agile at Scale Certification
- AI Product Management Specialization (Duke University)
- Data Analytics: Metabase (SQL), Fullstory, and Posthog
- API integration and testing with Postman
- Python and Excel for modelling and data analysis
- Native Portuguese speaker
- Fluent in English, Italian and French

EDUCATION

BSc. in International Economics and Finance at Università Bocconi

Milan (Italy) | Sep. 2019 – Jul. 2022

- Member of JEME Bocconi Studenti (Junior Enterprise)
- Thesis: Business Model Strategy of Financial Super-Apps – Banco Inter Case Study
- Relevant coursework: Applications of Blockchain Technology, Business Strategy, Statistics, Econometrics

BA in Economics at Dartmouth College

New Hampshire (USA) | Sep. 2018 – Jun. 2019

- Achievement: Finalist at TuckLAB Startup Ideation Program from Tuck Business School