

# VINICIUS SARAIVA ANDRADE

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Portfolio: [vinicius.pm](http://vinicius.pm)

## WORK EXPERIENCE

### **Product Manager at Stone Co.**

June 2025 – Present

*Rio de Janeiro, Brazil – On-site*

- Stone is one of Brazil's largest fintechs (NYSE: STNE)
- Leading Product Journeys squad focused on consumer financial products
- Building credit cards, Pix payments, investments, and banking features

### **Guest Lecturer at Product Heroes**

2025 – Present

*Remote (Italy)*

- Teaching "AI per Product Builder" masterclass at Italy's largest PM community (9,000+ members)
- 4-module curriculum (16h): Design/Frontend, Backend, API Integration, AI Services
- Helping PMs, founders, and designers build functional MVPs using AI tools

### **Product Manager at iBanFirst S.A.**

Oct. 2022 – May 2025

*Paris, France – On-site*

- B2B cross-border payments and FX platform for enterprises
- Led end-to-end product development of web platform and mobile app
- Projects: authentication, open banking, hedging, FX, user experience
- Built AI Localization Platform: reduced translation from weeks to hours for 10,000+ keys
- Built Bulk Payment Processor PoC: validated highly-requested feature for dev team
- Delivery through Scrum and SAFe; regular presentations to 200+ colleagues

### **Strategy & Consulting Intern at Accenture Innovation Center**

Feb. – Aug. 2022

*Milan, Italy – On-site*

- Market analysis, startup scouting, emerging tech research
- Projects: payment risk management, crypto acceptance, E-POS strategy

### **Product Summer Analyst at Stone Co.**

Jun. – Sep. 2021

*São Paulo, Brazil – Remote*

- Structured Stone's Open Banking Payments API partnership offer
- Analyzed Open Banking regulation and API providers in Brazil and USA

## SKILLS & LANGUAGES

### **Certifications:**

AI Product Management (Duke), PSPO I, SAFe 6.0 PM/PO

### **Languages:**

Fluent in Portuguese, English, Italian and French

### **Analytics:**

Posthog, Amplitude, Fullstory, Metabase (SQL), BigQuery

### **AI & Dev Tools:**

Cursor, Claude, Lovable, Supabase, Postman, Python

## EDUCATION

### **BSc. in International Economics and Finance – Università Bocconi**

2019 – 2022

*Milan, Italy*

- Thesis: Business Model Strategy of Financial Super-Apps – Banco Inter Case Study
- Member of JEME Bocconi Studenti (Junior Enterprise)

### **BA in Economics – Dartmouth College**

2018 – 2019

*New Hampshire, USA*

- Finalist at TuckLAB Startup Ideation Program (Tuck Business School)